

# THE HOUSING AUTHORITY

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FOR IMMEDIATE RELEASE

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## HACDB Announces 20-Year Strategic Plan Continuity of Transformation: Plan.Build.Inspire.

Daytona Beach, Florida - The Daytona Beach Housing Authority (HACDB) announces the launch of an exciting 20-year Strategic Plan a coordinated effort to assess and guide the direction, focus, and scope of services and development will set organizational goals, provide a framework for development and implementation, and develop a comprehensive planning and strategy to foster investment and growth in affordable housing communities.

The Housing Authority of the City of Daytona Beach seeks to ensure success in championing the growing affordable housing needs within the community for its applicants, residents, and infrastructures are prepared for growth and success over the next two decades.

This multi-faceted approach will address the following key elements:

1. **Organization Strategic Plan:** Identify, update, and develop organizational goals,....
2. **Market Assessment:** Conduct a full market assessment to determine the market potential....
3. **Physical Needs Assessment:** Prepare a comprehensive physical needs assessment.....
4. **Capital Improvement Plan:** Develop a revitalization and development strategy.....

Through a nationally competitive process, HACDB has retained the services of [Bronner Group, LLC](#) to facilitate the development of the 20-year Strategic Plan.

We look forward to working with you in this effort to build on the continued success of HACDB providing affordable, attractive, and safe housing & services for our residents and communities.

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*About the Daytona Beach Housing Authority (HACDB) provides housing assistance to over 5,000 children, adults and seniors through its Affordable (Public) Housing Program, Assisted (Section 8) Housing Choice Voucher Program, LIHTC / Mixed-Income Housing Program, Market Rate Inventory, and Homeownership Program. HACDB's Affordable Housing Programs include (7) Public Housing Communities with a total of 779 units, Housing Choice Voucher Program has a total of 1,119 vouchers, LIHTC / Mixed-Income Housing Program include (5) communities within this Portfolio with a total of 246 units, Market Rate Inventory has a total of 13 units, and Veterans Affairs Supportive Housing (VASH) has a total of 218 vouchers. The Housing Authority of the City of Daytona Beach's mission is to improve the quality of life for our residents by providing, affordable, decent, safe, sanitary housing in good repair to the citizens of Volusia County. HACDB seeks to create safe neighborhoods by partnering with individuals and organizations to provide affordable housing, education, and employment opportunities for families of modest means to become self-sufficient and improve their quality of life.*

